

A Joint Initiative of CAIT & ITPO



Expand Your business in India & Internationally



**12th – 15th
August 2026**

Bharat Mandapam, New Delhi, India

Honorable Prime Minister
Shri. Narendra Modi Ji



Bharatiya Vyapar Mahotsav

Initiative Background

Inspired by **Hon'ble PM Shri Narendra Modi ji's** Vision of **Make In India, Vocal for Local, Local for Global & Atmanirbhar Bharat**



BVM 2026
Video

Anchored by



वाणिज्य एवं
उद्योग मंत्रालय
MINISTRY OF
COMMERCE
AND INDUSTRY

& supported by
**Multiple Central
Govt. Ministries**



Strategic Advisor - CAIT

Why this Event is Very Important

Brings **Indian MSMEs, Traders, Women & Youth**
in the center of India's Economic Growth Story



Mission Not Just An Event

A. BVM 2026 will be
the **largest** of its kinds
event in **India & the World**



Followed by

06 **REGIONAL**
Bharatiya
Vyapar Mahotsavs



And
07 **International**
Bharatiya
Vyapar Mahotsavs



B. Creating an AI based Business & Physical Support Network for MSMEs & Traders

C. Plan to create the largest Made in India Permanent Business Exposition & Meeting Space spread over 50 acres in Delhi NCR



Federation of 48,000 Associations
& 9 cr Members



INDIA TRADE PROMOTION ORGANISATION
(A Govt. of India Enterprise)

Event Objective

Promotes Indian made Products & Services across multiple sectors



1



Provides a **national platform** for **MSMEs, Traders, Women & Youth Entrepreneurs, Artisans & Indian Start Ups**

2



Strengthen **Domestic & International Supply Chains** for **Made in India** Products & Services

3



Connect Indian Manufacturers & Service Providers with **Global Buyers**

Event Objective



4

Motivates & Facilitates
NRIs/ OCIs to come back
& Made in India, **Made for**
India & Made for the World

5

Create Mass Awareness
towards Manufacturing, Selling
& adopting **Swadeshi Goods**



6

Celebrate **India's Cultural**
& Economic Identity



Position Indian Business & Trade Leadership on the global stage through



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INDIA TRADE PROMOTION ORGANISATION
(A Govt. of India Enterprise)



Bharat Mandapam / Pragati Maidan, New Delhi

12th-15th Aug 2026, Hall No. 1 to 6



**BVM 2026
Website
Launch Video**



Guests



**Business
Exhibitors**



**B2B Business
Delegates**



**B2C
Visitors**



**Central
Ministries**



**States
& UTs**



**International
Trade Reps.
& NRIs & OCIs**

Attendees

1000

2+lacs

10+lacs

10+

10+

5,000

Business & Exhibition Participants



MSMEs, Indian large business houses & traders



Large Indian success stories such as Brahmos, HAL, NPCI etc.



Women & youth entrepreneurs



Handicraft, handloom & khadi organizations



NRIs/ OCIs & international businesses & trade bodies

Business & Exhibition Participants



Sector
specific bodies



Cooperatives,
FPOs & SHGs



Associations/
federations,
chambers &
trade bodies

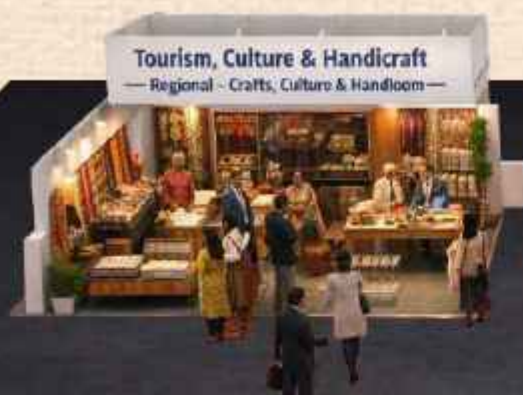


Start up
Eco systems



CAIT Family -
associations
& members
48,000+ Trade
Associations
9 Cr.+ Traders

Bharatiya Vyapar Mahotsav – 8 Zones



India's first & largest multi sectoral Made in India exhibition



Important Indian & International Guests Invited



Hon'ble PM
Shri Narendra Modi

**Hon. Central
Ministers**

**Hon. Governors,
Chief Ministers &
State Ministers**

**Ambassadors & High
Commissioners (incl.
Trade Representatives)**

**NRIs/ OCIs &
International Buyers
& Buyers Associations**

**MPs, MLAs & Local
Body Chairperson**

**Central & State Govt.
PSUs Chairman
& MDs**

**Senior Central & State
Government Officials
& Policy Makers**

Central Ministries & Departments Participation



Joint Organiser



INDIA TRADE PROMOTION ORGANISATION
(A Govt. of India Enterprise)

Anchor Ministry



Host State



Expected State & UTs Participation



MSME Department



Trade & Investment



State KVIC, Handlooms & Handicrafts



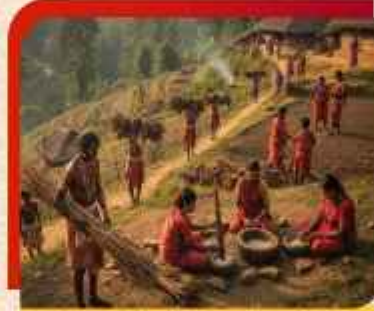
Agriculture, Organic & Millet Boards



Tourism



Rural Development & SHGs



Tribal Affairs



Education for Start Up Hubs etc.



Cooperatives



बढ़े उड़ान, बढ़े पहचान

ODOP



Culture



State Specific -
Kerala Ayurveda, Uttarakhand Char Dham, Assam Tea Board etc.

Other Visitors



**University, College
& School Students**



**Start Up Groups, Clubs in
University/ Colleges/ Schools**



**Women Entrepreneurs
Groups**



**Inclusivity groups
(Divyangs)**



**Social groups
(NGOs, Rotary, Lions, JITO, BNI)**



**RWAs & Social
Network Groups**



**Other Nationalist
Groups**



**CAIT Family network
(associations & members)**

Marketing & Publicity



INDIA TRADE PROMOTION ORGANISATION
(A Govt. of India Enterprise)
Existing Exhibitions & Partner Network



Associations & Members Network



Partnership with Existing Exhibitions across India



Nationwide Outdoor Media & Promotional Roadshows



Partnerships with other MSME/ Trade Bodies across Country



Social Media Campaign
#VocalForLocal #BVM2026
#CAITForIndia



Brand Ambassadors –
National & Local Successful
Business Women/ Men, Actors,
Sportsmen & other
distinguished personalities



Promotional videos featuring MSMEs, Traders, Artisans & Women Entrepreneurs

Multiple Visitors Engagement Activities



Multiple Business Meetings for each Exhibitor & Business Delegate



On the spot EOIs/ Loans from MSME/ Banks/ FinTechs/ State Investment Teams etc.



Shark Tank kind of Events for Start Ups and other sections of Society



Sectoral Conferences, Seminars & other Similar Events



Cultural Shows, Lucky Draws & Celebrity Appearances



Awards & Youth Competitions



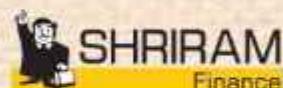
Food Festival showcasing Regional Cuisines from across States

Our Event Partners & Sponsors

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Let's make
Bharatiya Vyapar Mahotsav 2026

A GREAT SUCCESS!

